

eDynamic in Higher Education Space



Blending Creativity and Technology to Deliver Better Business Solutions

New York . Toronto . Phoenix . Los Angeles . London . Dubai . New Delhi

eDynamic (www.edynamic.net) is an end-to-end Web solutions and IT Consulting firm. We are a one stop web shop offering a wide range of services from Web and Enterprise Content Management, Portals, Web Design/User Experience to Online Marketing, Custom Application Development, Business Intelligence and Managed Services.

- Established in 1999; 275 consultants
- Offices:
 - New York, Toronto, Phoenix, Portland, Dubai, London and New Delhi
 - Near-shore Delivery Center in Toronto
 - Offshore Delivery Center in India
- eDynamic blends strong user experience with exceptional technology capabilities to deliver best-of-breed web solutions
- Our Global Delivery Model helps us to deliver cutting edge solutions
- We blend strategy, technology and creativity to deliver integrated, fully customized business solutions, and partner with our clients for cornerstone strategies and critical Web initiatives.
- By blending strong user experience & technology, eDynamic has been delivering best-of-breed web solutions to customers such as American Express, Pepsi and New York Life.

Web Strategy

Web Design

Web 2.0 and RIA

Online Marketing

Interactive Media

Web Content Management

Intranets

Web Portals

eDynamic ties your core Web needs to the solutions and technologies that offer the best fit for your objectives.

Our functional and domain expertise lies in:

- Web Strategy and Consulting
- Web Design and User Experience
- Web and Enterprise Content Management
- Portals and Collaboration
- Business Intelligence and Data
- Warehousing
- Online Marketing
- Customer Relationship Management
- Custom and Web Application Development
- eCommerce
- Mobile Applications

- 1) **Our deep domain expertise in the Higher Education Space**
- 2) **Successful track record of execution of multiple projects including:**
 - Intranet Portal Development
 - Web Content Management Integration
 - Knowledge Management
 - Custom & Web Application Development
 - Web Design & User Experience
 - Web Strategy & Consulting
- 3) **A list of highly satisfied marquee customers in Higher education Space including:**
 - MINNESOTA STATE COLLEGES AND UNIVERSITIES - North Hennepin Community College
 - Canadian Council of Learning
 - Honeoye Falls-Lima Central School District
 - The Doon School
 - British School, etc.
- 4) **Our offshore delivery expertise offers unparalleled flexibility and scalability, and our near shore / onshore presence giving you the comfort of engaging closely with us on mission critical issues. Our Offices worldwide:**
 - New York, Toronto, Phoenix, Portland, Dubai, London and New Delhi
 - Near-shore Delivery Center in Toronto
 - Offshore Delivery Center in India
- 5) **Effective Project team, Flexible engagement model driven by leadership participation, Strong confidence in complex decisions, Experienced Resources in Leading Technologies, etc. are the keys that will help you deliver integrated and fully customized business solutions**



MINNESOTA STATE COLLEGES AND UNIVERSITIES - North Hennepin Community College selects eDynamic to build their intranet and implement an enterprise content management system on Sitecore & SharePoint

Nature of work:

- Deliver an end-to-end Intranet and Enterprise Content Management System including their website, intranet, enterprise search and a host of applications. The website to be moved to a Sitecore Web Content Management system & the intranet to be built using Microsoft SharePoint technology.

Challenges:

- NHCC wanted to build an Intranet and Implement an enterprise CMS on Sitecore and SharePoint.
- They wanted a solution that will provide a single point of entry for all information published by NHCC employees.
- Also, they wanted a hub to store all their educational content, college policies and procedures, etc.
- They wanted to ensure that NHCC faculty and staff are able to find accurate information quickly.
- Applications to announce class listings, news and announcements, cancelled classes online

eDynamic's Solution:

- eDynamic suggested to build an Intranet that will provide a single point of entry for all information published by NHCC employees.
- An intranet that will be a hub for educational content, event scheduling, internal collaboration, College policies and procedures, inter-department request, course content dissemination, employee communications and recognition, document management, etc.
- Building a portal to ensure that NHCC faculty and staff are able to find accurate information quickly and efficiently to ultimately better serve their students.
- eDynamic will also develop new Web applications for class listings, news and announcements, cancelled classes, programs and degrees, crime log, employment opportunities, calendaring, scheduling systems for orientations and testing, and others, as identified in analysis.

Benefits

- The new powerful solution will give their employees the ability to keep content fresh and relevant for their students, Alumni, etc.
- It will save time, money and effort by giving their staff the information they need to be productive and contribute to your bottom line.



Canadian Council on Learning (CCL) selects eDynamic to migrate their website to Sitecore's Content Management Platform



Nature of work:

- Migrate the current website which is currently in 2 languages (www.ccl-cca.ca) to Sitecore Content Management System

Challenges:

- CCL had some critical problems with their current CMS and wanted an immediate resolution that will provide them with the flexibility needed in the foreseeable future

eDynamic's Solution:

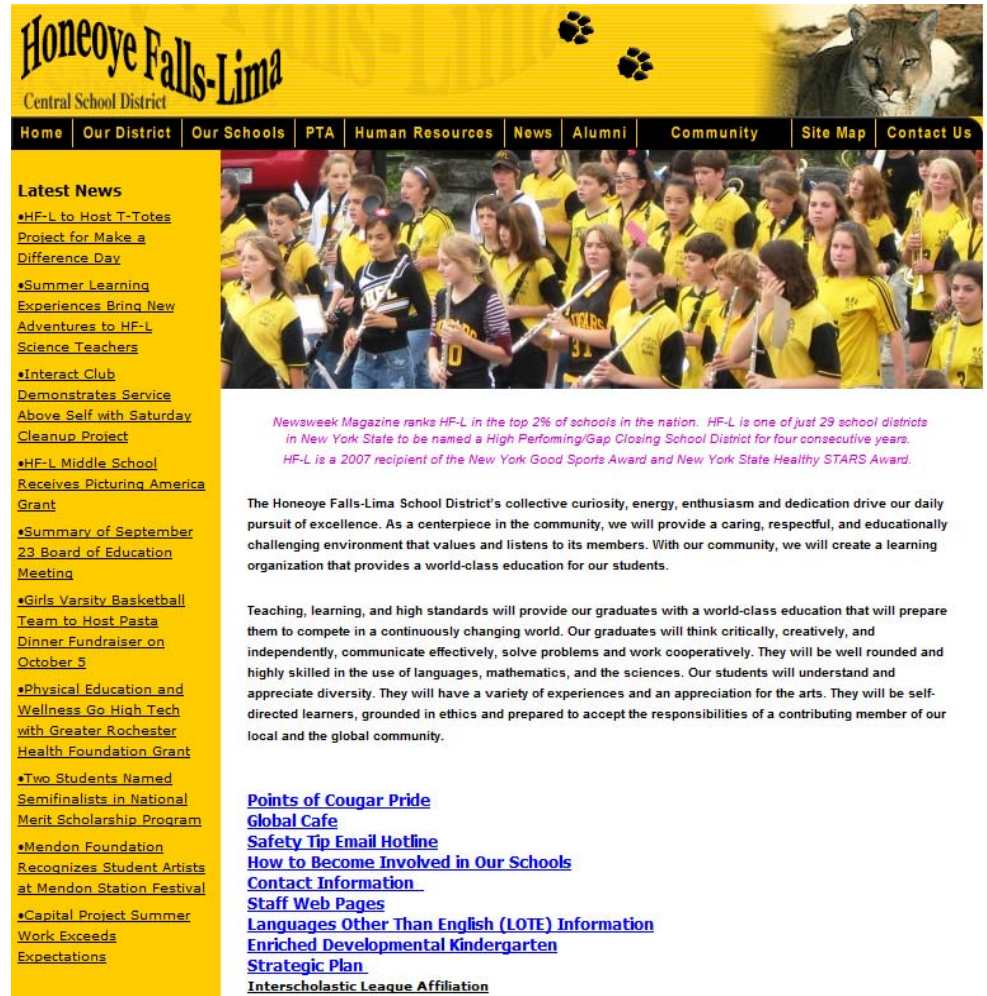
- eDynamic, an end-to-end web solutions and IT Consulting firm with deep expertise in Web & Enterprise Content Management suggested Sitecore as the solution to all their online publishing related problems.

Benefits

- By using Sitecore CMS, CCL will easily maintain a dynamic site that provides their visitors with a compelling web experience
- With Sitecore's intuitive interface, business users will be able to publish content without the assistance of IT, allowing for quicker and more frequent site updates.
- Brand consistency, content layout and webpage design will be significantly enhanced with Sitecore CMS, creating new opportunities and breakthrough results for CCL

About CCL

- The Canadian Council on Learning (CCL) is a not for profit corporation with a mandate Canadians with evidence-based research and information about lifelong learning, from early childhood through the senior years.



eDynamic Completes Website Design & Development for Honeoye Falls School

In 2004, eDynamic designed and built the website for the Honeoye Falls School district board and all the member schools. The site was CMS driven and had the following features -

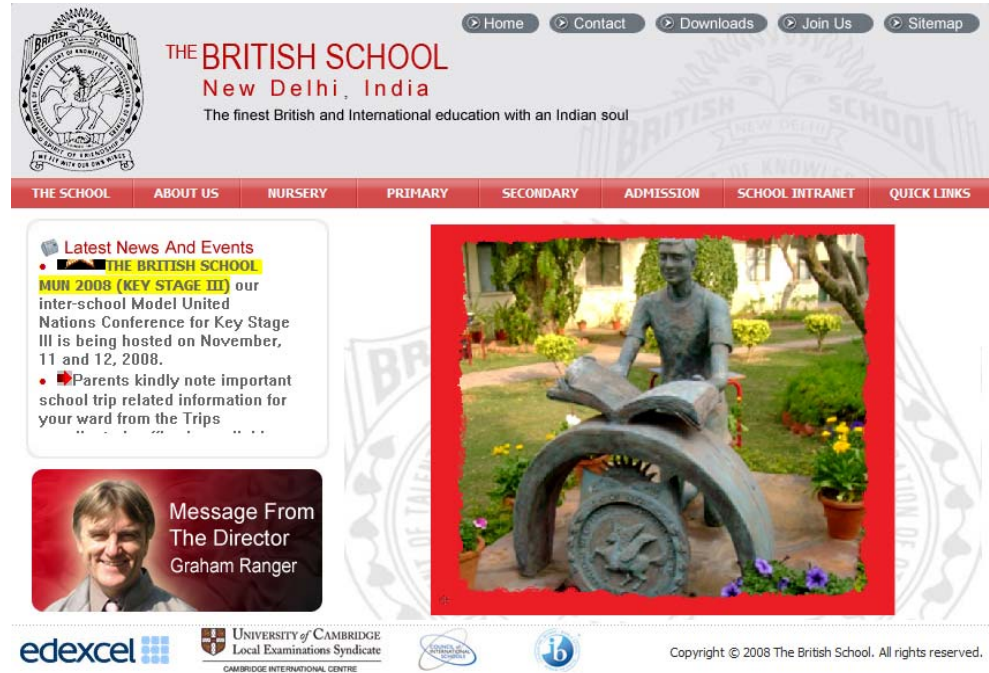
- Calendar of Events which is dynamically controlled through CMS
- Document Management area where documents, forms, leave applications are managed
- School News relating to new events, seminars, announcements, etc
- Library section maintaining research materials, eBooks, etc
- Staff Directory which gives access to information of the staff whether management, faculty or security
- Different sections for Parents, Students and Faculty



eDynamic Completes Website Design & Development for British School

eDynamic designed and built the website for WLC College. The site is powered by a CMS and has the key features -

- Online Counseling which is integrated with a Chat applet
- News relating to new events, seminars, announcements, etc
- Download Centre from where important documents Admission Forms, Prospectus etc can be downloaded
- Staff Directory which gives access to information of the staff whether management, faculty or security



The screenshot shows the website for The British School, New Delhi, India. The header includes the school's crest and navigation links: Home, Contact, Downloads, Join Us, and Sitemap. The main navigation menu lists: THE SCHOOL, ABOUT US, NURSERY, PRIMARY, SECONDARY, ADMISSION, SCHOOL INTRANET, and QUICK LINKS. The content area features a 'Latest News And Events' section with a news item about the MUN 2008 (Key Stage III) conference, and a 'Message From The Director' section featuring a photo of Graham Ranger. A large image of a statue is also visible. The footer includes logos for edexcel, University of Cambridge Local Examinations Syndicate, Cambridge International Centre, and a copyright notice: Copyright © 2008 The British School. All rights reserved.

eDynamic's Customer Portfolio

